

THE GROOMING of OUR YOUTH

Human Trafficking Prevention

Overview & The Pipeline Process

Presented by

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NOMORE

CONNECTING YOU TO **THE MOST VULNERABLE**

FORNOMORE.ORG

PRESENTED BY



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IN PARTNERSHIP WITH



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LEARNING OUTCOME

As a result of this presentation one will:

- **INCREASE KNOWLEDGE OF HUMAN TRAFFICKING**
- **RECOGNIZE SIGNS OF HUMAN TRAFFICKING**
- **UNDERSTAND PROCESS OF REPORTING HUMAN TRAFFICKING**



WHAT IS HUMAN TRAFFICKING?

The Business of The Exploitation of Vulnerabilities

Illegal trade of human beings who through Force, Fraud, or Coercion are sold for purposes of sex, labor, organ harvest, child soldiers, illegal adoptions, mail order brides and forced marriage.

CHILDREN: A child under the age of 18 is a human trafficking victim if he/she is lured for the purpose of a commercial sex act.

***Force, Fraud or Coercion
does not apply.**

An iceberg metaphor where the tip above the water represents visible issues and the much larger submerged part represents hidden vulnerabilities. The water surface is indicated by a wavy yellow line.

VULNERABILITIES THAT LIE BELOW THE SURFACE

Foster Care

Bullied

Prostitution

Broken Families

Run Away Kids

Poverty

Substance Use & Addiction

LGBTQ+

Rape & Sexual Abuse

Inequity

Incarcerated

Domestic Violence

Homelessness

Pornography

Adult Entertainment Industry

UNDERSTANDING THE TYPES OF RISKS & VULNERABILITIES

#1 HIGH RISK:

- BAD ENVIRONMENT
- UNSAFE FAMILY
- BAD LOCATION
- SFF (Sex For Food)
- SFD (Sex For Drugs)
- SFS (Sex For Survival)

#2 COMMUNITY:

- SOCIAL MEDIA
- NAIVE/NEVER HAPPEN TO ME
- GAMING/CHAT ROOMS
- MALL
- SCHOOL
- SPORTING EVENTS
- CONCERTS
- BEACH

#3 TARGETED:

- HEIGHT
- WEIGHT
- COLOR HAIR
- SKIN TONE
- BRACES
- TAN
- LOOKS YOUNGER
- LOOKS OLDER

THE PROBLEM: CHILD TRAFFICKING

46

**CHILDREN PER DAY
GO MISSING IN THE U.S.**

**THE FIGHT
TO END CHILD
TRAFFICKING**

Thousands of children are trafficked right here in the **United States**. These kids are not criminals, they are victims. Anyone's child can be trafficked regardless of class, education or gender when forcefully coerced or lured by false promises.



NEARLY 80% OF ABDUCTED CHILDREN ARE FEMALE

\$150 BILLION ↑

CRIMINAL ENTERPRISE

\$34,800
Per Child

\$22,000
Per Child

\$5,000
Per Child

\$15,000
Per Child

\$3,900
Per Child

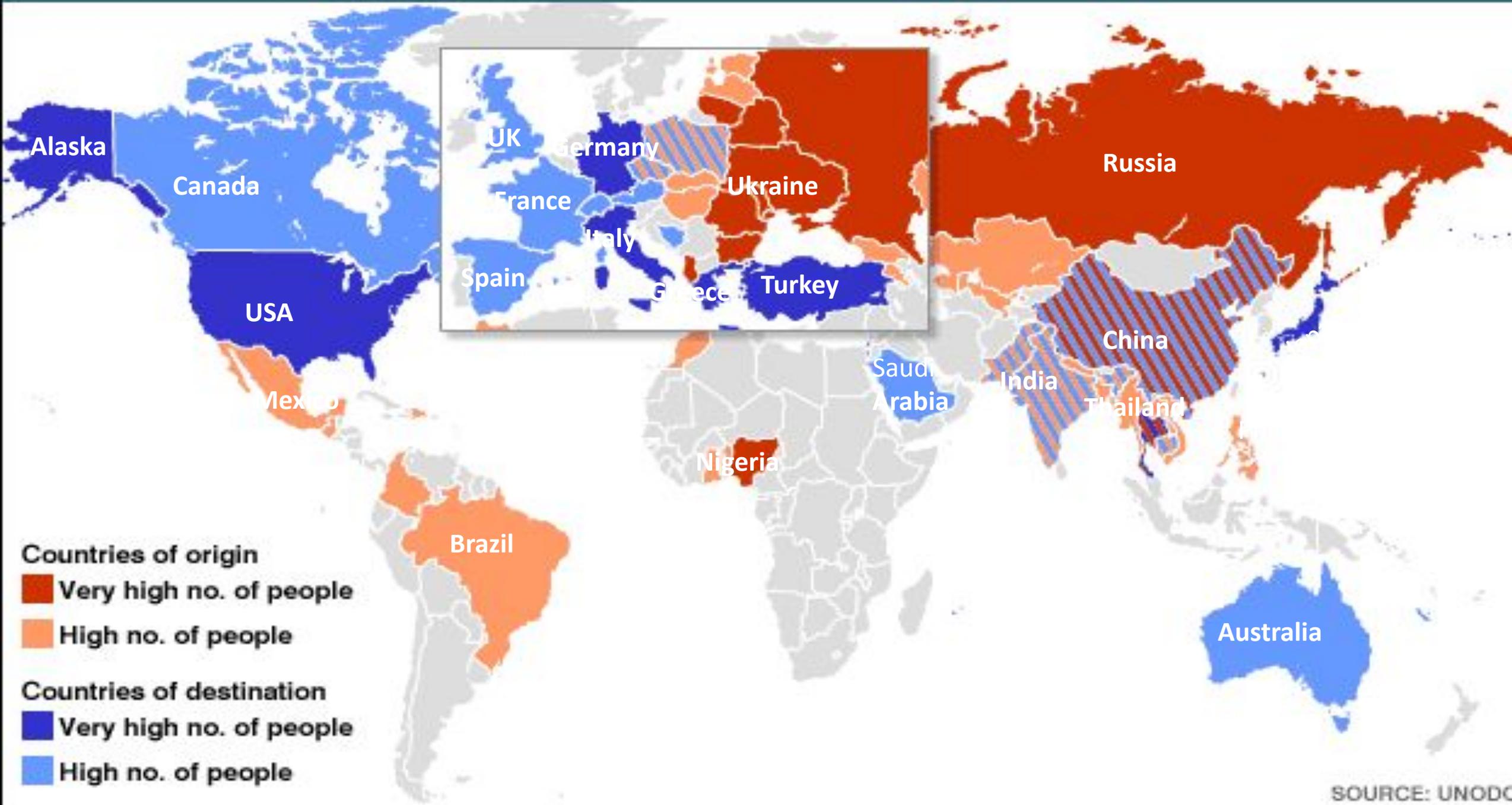
\$7,500
Per Child

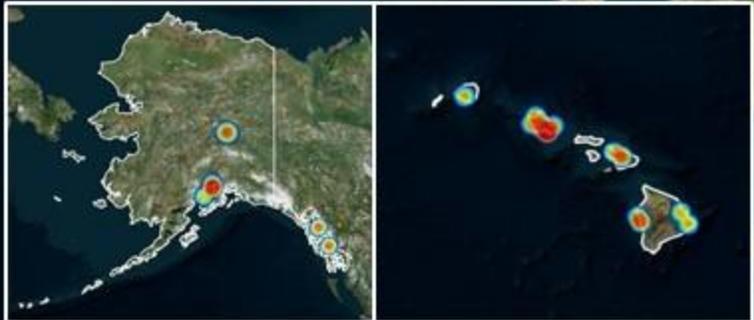
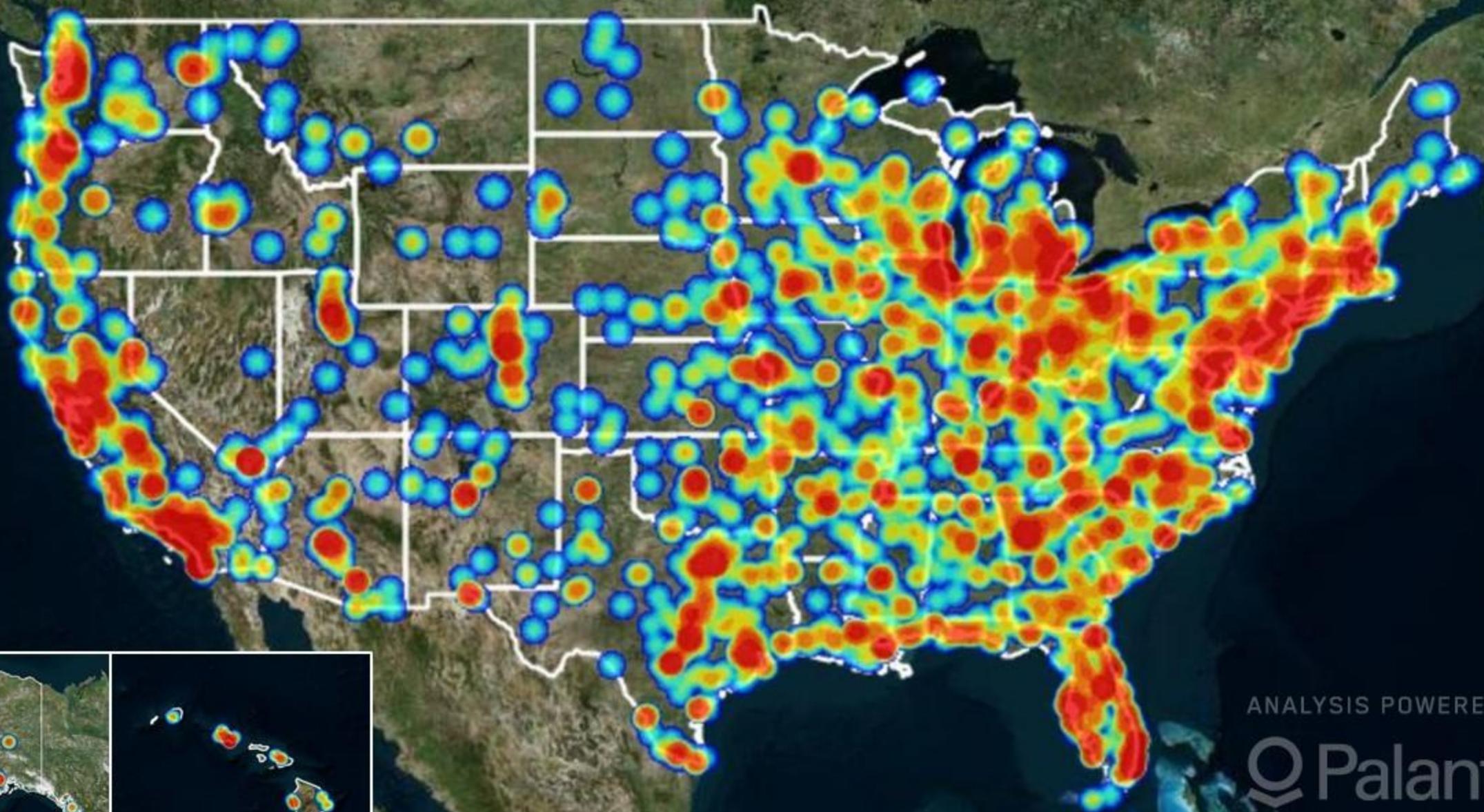
\$5,000
Per Child

THERE ARE **OVER 1.5 MILLION VICTIMS**
OF **TRAFFICKING IN THE UNITED STATES.**



TRAFFICKING VICTIMS



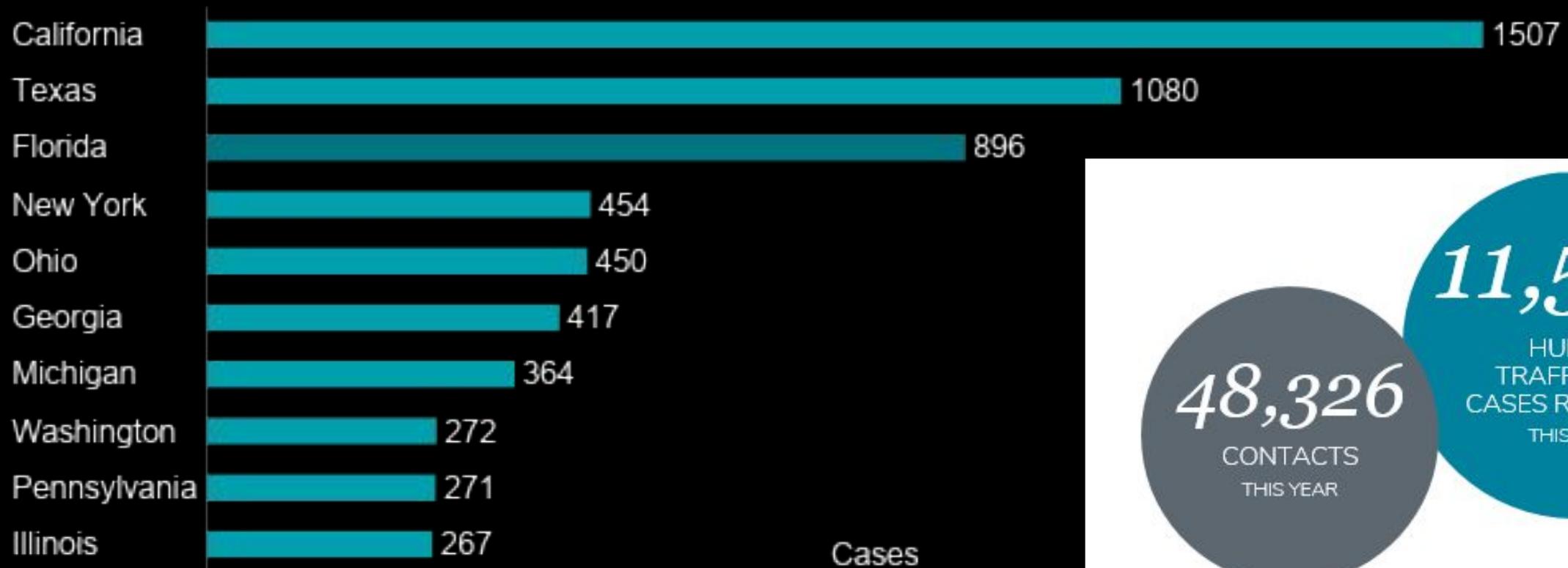


ANALYSIS POWERED BY



National Comparisons

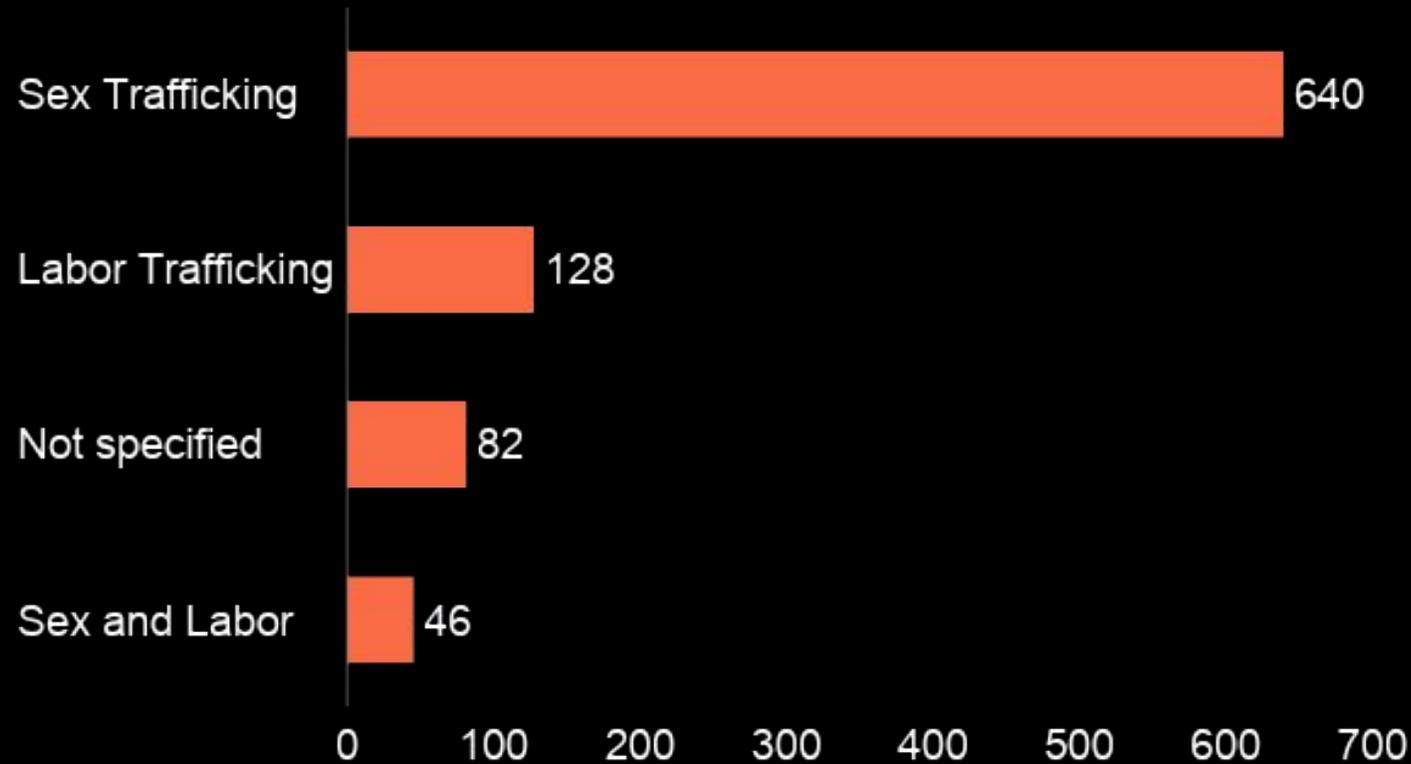
Human Trafficking Cases Reported by State 2019



Source: Human Trafficking Hotline

Florida Human Trafficking

Cases Reported Through Human Trafficking Hotline by Type, Florida, 2019

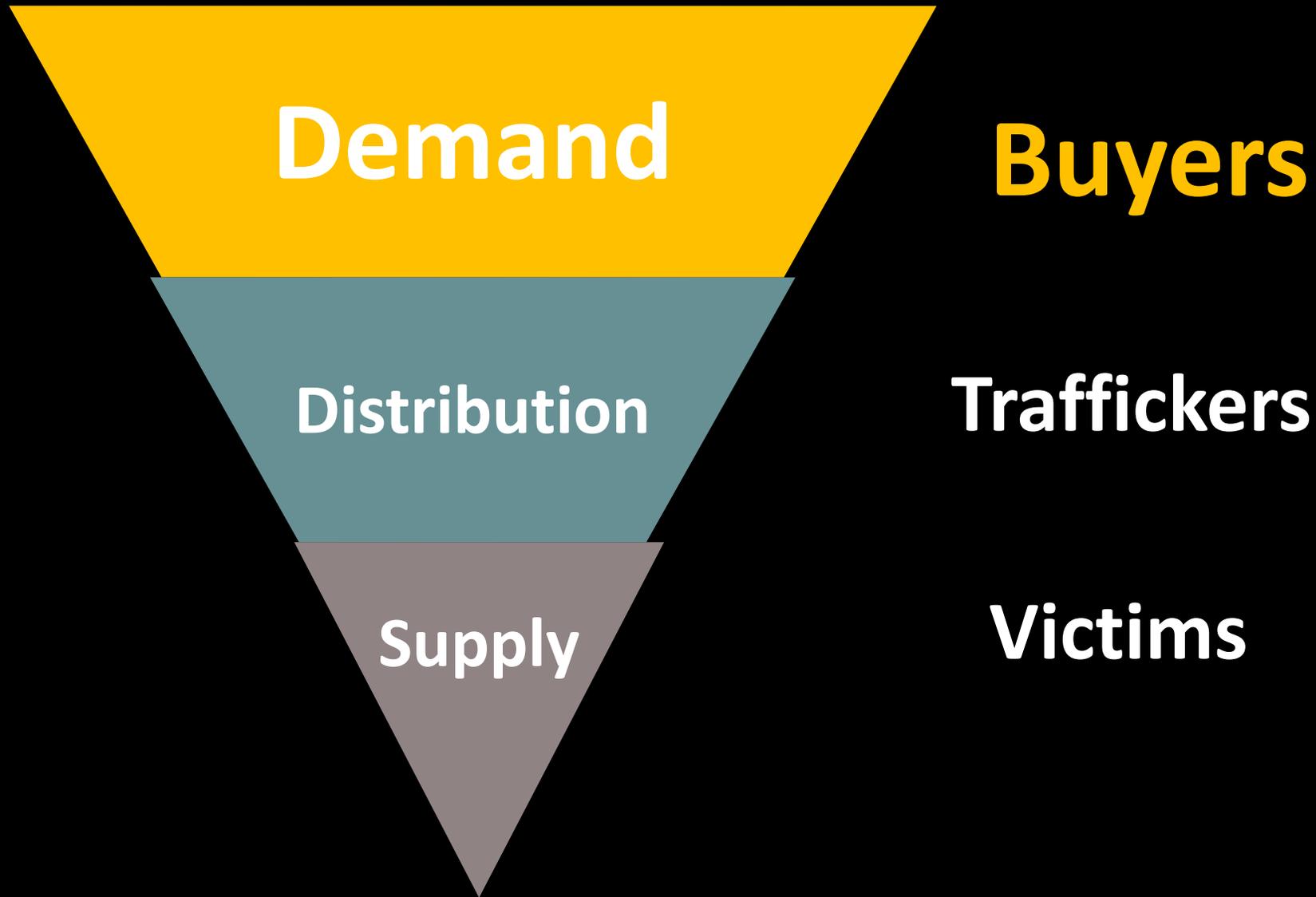


Top Venues/Industries for Labor Trafficking

- Domestic Work
- Agriculture
- Traveling Sales Crews
- Construction
- Restaurant/Food Service

Source: Human Trafficking Hotline

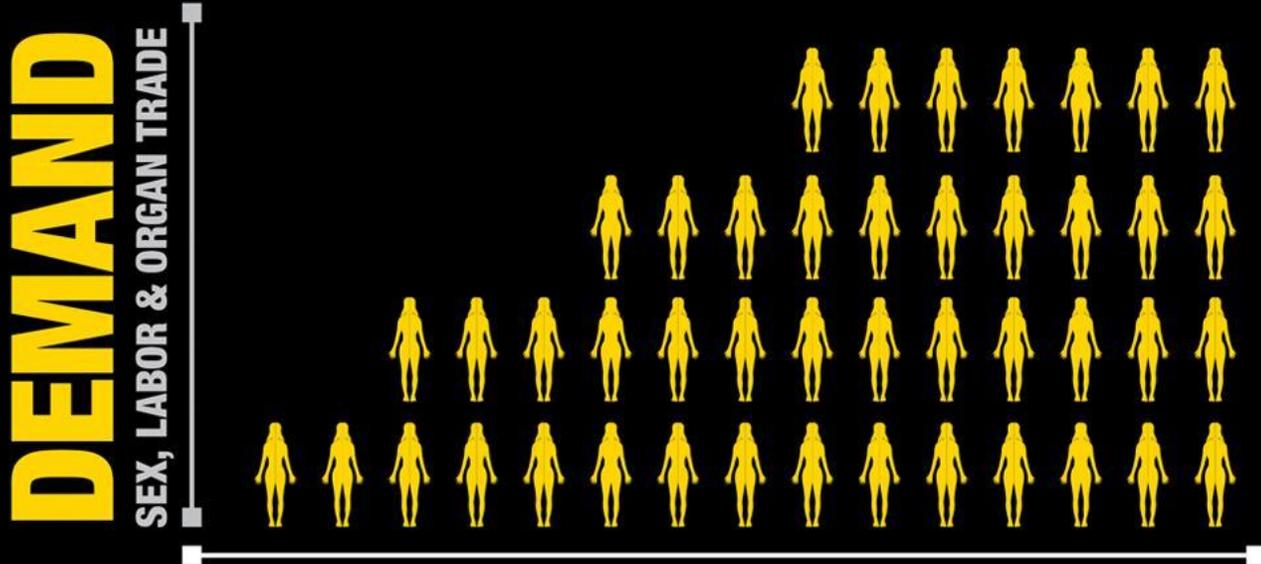
What Drives Demand?



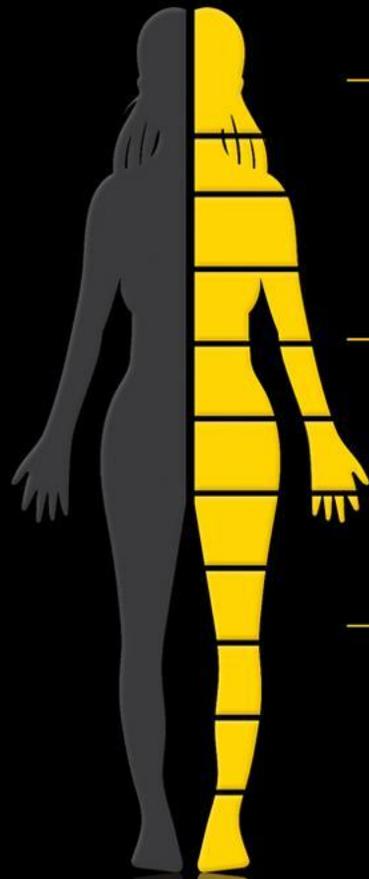
THE DARK BUSINESS OF CHILD TRAFFICKING

The high demand for cheap goods and commercial sex puts children around the world at risk of becoming the "supply."

A TRAFFICKER CAN EARN **\$250,000 A YEAR** WITH A SINGLE SEX SLAVE.



SUPPLY
CHILDREN ARE "CHEAP GOODS"



- SEX TRADE
- SLAVE LABOR
- ORGAN HARVEST



THE GROWING EPIDEMIC OF CHILD TRAFFICKING



17,000

CHILDREN EVERY YEAR IN THE U.S.

2 MILLION

CHILDREN TRAFFICKED GLOBALLY

12 YRS

AVERAGE AGE

AVENUES OF ABDUCTION FOR CHILD EXPLOITATION

- **Social Media**
- **Families / Friends**
- **Malls**
- **Video Games**
- **Bus Stations**
- **Libraries**
- **Parks**
- **Anywhere Kids Gather**

1 in **4** victims of human
trafficking are children

Children are lured
when a trafficker fills a void
through charm, lies and deception





PHOTO OF OUR HOUSE ON BELMOUNT ST.

HEADED TO THE MALL @3PM IF ANYONE WANTS TO JOIN #GALLERIA MALL

OMG! CHECK OUT MY NEW SCOOTER!

WALKING TO MY DANCE CLASS :)

HERE'S MY B-DAY & SSN FOR THE TEEN IDOL CONTEST!

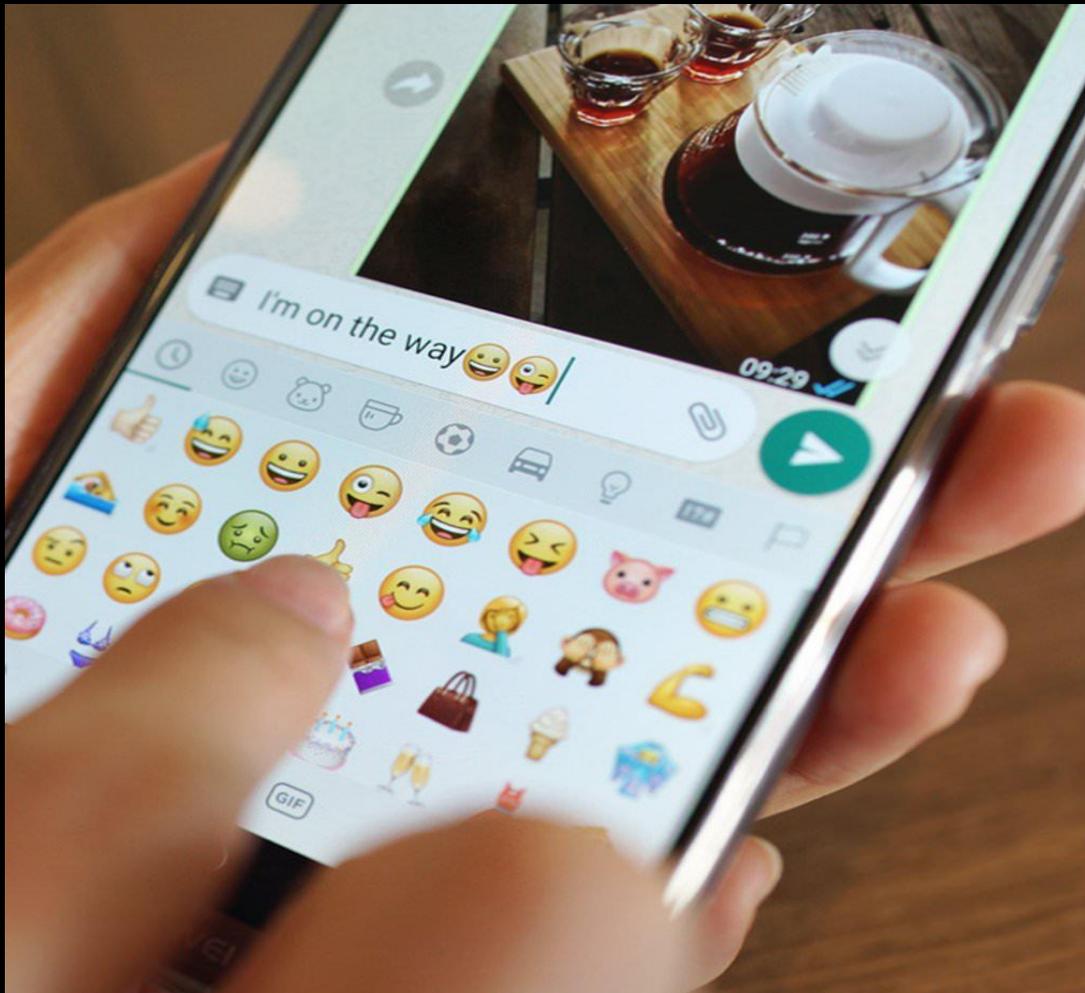
OUT FOR A RUN ON MY FAVORITE TRAIL #KINGSTRAIL

Emojis Used for Sex Trafficking



<https://netsanity.net/parents-guide-emojis/>

Emojis Used for Drug Lingo



MARIJUANA



DRUG DEALER



COCAINE



METH

<https://www.bark.us/blog/drug-slang-emojis/>

BE SMART ABOUT YOUR KID'S APPS

These apps have been directly involved in Collier County cases involving children. CCSO recommends adding parental controls to your children's smart phones to keep them from downloading these apps without your supervision.

SNAPCHAT



WHY IT'S DANGEROUS: People of all ages can send explicit photos and videos that "disappear" after received but can still be saved by screenshot.

INSTAGRAM



WHY IT'S DANGEROUS: Children are vulnerable to getting messages from strangers through the direct message (DM) feature.

TIK TOK



WHY IT'S DANGEROUS: Accounts are set to "public" so strangers can contact your children.

FACEBOOK



WHY IT'S DANGEROUS: This app allows predators access to your children through video and private chatting and Instant Messaging.

TINDER



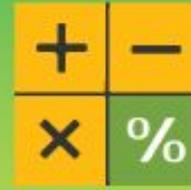
WHY IT'S DANGEROUS: People of all ages look to "hook-up" with users and browse profiles based on location.

WHISPER



WHY IT'S DANGEROUS: Anonymous accounts are created where users can share secrets and meet new people.

CALCULATOR%



WHY IT'S DANGEROUS: This ghosting app allows children to store and hide images, photos, videos and files on their phones.

ASK.FM



WHY IT'S DANGEROUS: This site has been linked to cyberbullying, it has loose regulation and there is a lack of administrative monitoring.

OMEGLE



WHY IT'S DANGEROUS: This app randomly selects one-on-one meet-ups with strangers in video chat rooms. It is completely anonymous.

LIVE ME



WHY IT'S DANGEROUS: This live-streaming video sharing app uses geolocation to share videos. This site has limited administrative monitoring.

GRINDR



WHY IT'S DANGEROUS: This app allows people of all ages to "hook-up" or share photos with strangers based on location.

HOLLA



WHY IT'S DANGEROUS: This video chatting app randomly matches people worldwide for instant meet-ups.

MEET ME



WHY IT'S DANGEROUS: This social app encourages meeting up in person. It gives adults access to children.

KIK.



WHY IT'S DANGEROUS: This site can be used for hidden communication to and from your child.



THE ABDUCTION PIPELINE

SOLD

HARD & SOFT ABDUCTIONS

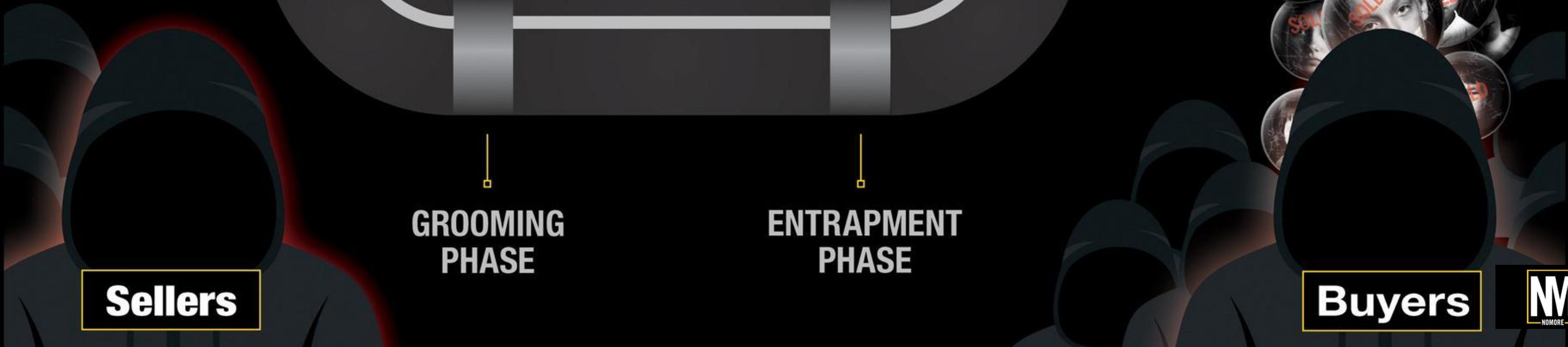
BLACK MARKET

GROOMING PHASE

ENTRAPMENT PHASE

Sellers

Buyers



HARD & SOFT ABDUCTIONS

Victims are either selected for hard or soft abduction. Criminals identify weaknesses such as broken family structure, kids looking for attention, over-sharing on social media, drug use, runaways, or by choosing a particular height, weight, gender or ethnicity.





GROOMING PHASE

In this phase, victims are often groomed through the use of drugs and psychological manipulation in order to build a false trust.





Traffickers Use Multiple Means to Control



- Isolation
- Psychological abuses
- Drug/alcohol dependency
- Document withholding
- Debt bondage
- Threats of deportation
- Threats against the victim's family or friends
- Beatings, burnings, rapes, and starvation
- Branding

Branding





ENTRAPMENT PHASE

The harsh reality of the situation becomes apparent often through forced sex, violence and/or the manipulation of drug addiction establishing a physical and physiological domination over the victim.

BLACK MARKET

Once a victim has been "broken," they are considered a marketable asset and can be sold as such on the black market. During this stage, victims either believe that they're doing this by choice or have felt they have no choice.

Victims can be easily sold online to a variety of channels or criminal networks.



SOLUTIONS TO BREAKING THE PIPELINE

- Education & Awareness
- **Start a community group**
- Hold an event to raise awareness
- **Advocate for Policymakers and schools to include modern slavery in their curricula**
- Be a conscientious and informed consumer

SOLUTIONS TO BREAKING THE PIPELINE | **WAYS TO KEEP CHILDREN SAFE**

- **Make a "Human Trafficking" talk a mandatory talk to have with your kids- like the "sex talk" or the "drug talk"**
- **Having your child set their photos on the highest level of internet security so that strangers cannot download their images**
- **Become friends with your child on social media sites**
- **Have your child tell you if someone suggests that they send sexy or provocative photos or if someone offers them a job or travel opportunity**
- **Develop a level of two way confidence with your children to have a "Contract" with them to know what they know to keep them SAFE**
- **Talking to you if they receive sexual images or other inappropriate links from another person**

RECOGNIZE THE SIGNS

- **AVOIDING EYE CONTACT, FEARFUL**
- **SIGNS OF SUBSTANCE USE & ADDICTION**
- **POOR HYGIENE, MALNOURISHED**
- **ISN'T SURE WHICH CITY OR TOWN THEY'RE IN**
- **STRANGE TATTOOS OF INITIALS, CROWN OR WORD "DADDY"**
- **DOES NOT SPEAK FOR THEMSELVES**
- **TRUST YOUR INTUITION. IF YOU SEE SOMETHING, SAY SOMETHING**
- **DOES THE CHILD HAVE UNEXPLAINED ABSENCES FROM SCHOOL**

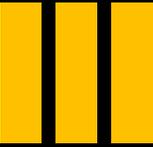
150,000

**New escort ads are posted
online every day.**

Child Abuse Hotline
1-800-96-ABUSE



**If You SEE
something,
SAY
something**



RESOURCES

- Florida Department of Education:
www.fldoe.org/contact-us/search.shtml?q=human+trafficking
- National Center for Missing and Exploited Children:
www.missingkids.org/HOME
- National Center on Sexual Exploitation:
www./endsexualexploitation.org/
- Monique Burr Foundation: www.mbfpreventioneducation.org/
- Shared Hope International : <https://sharedhope.org/>
- Polaris Project: <https://polarisproject.org/>
- Fight The New Drug: <https://fightthenewdrug.org/>
- Blue Campaign: <https://www.dhs.gov/blue-campaign>



RESOURCES for Younger Children

- My Body Safety Box: <https://bodysafetybox.com/>
- My Body Belongs To Me:
<https://www.amazon.com/My-Body-Belongs-Head-Toes/dp/1626363455>
- Good Pictures Bad Pictures - Porn Proofing Today's Young Kids:
<https://www.protectyoungminds.org/good-pictures-bad-pictures/>
- Good Pictures Bad Pictures Jr for Younger Children:
https://www.amazon.com/Good-Pictures-Bad-Jr-Protect/dp/0997318724/ref=pd_lpo_14_img_0/142-5209559-7815666?_encoding=UTF8&pd_rd_i=0997318724&pd_rd_r=f0d45d6c-9f87-402b-8fe6-98208ac3e3ad&pd_rd_w=7yZmp&pd_rd_wg=of0MI&pf_rd_p=7b36d496-f366-4631-94d3-61b87b52511b&pf_rd_r=MVFF



Get Involved

“You can choose to look the other way, but you can never again say that you did not know.”

William Wilberforce

Thank you!

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Figueroa

Survivor Leader

More Too Life

<https://youtu.be/FHidqbCvDxE>



