



# Grant Writing 101

HILLSBOROUGH COUNTY COUNCIL OF PTA'S & PTSA'S

## Say YES to Grants!



Grants are a wonderful way to fund your PTA. Remember our purpose is to advocate NOT to fundraise.



National PTA grants are perfect for local units who have no experience with grants.



National PTA grants can help create meaningful programs that engage your students and community



National PTA offers grants EVERY YEAR – if you are not approved try, try, and try again.

## National PTA Grant Writing Tips

Know What Grants Exist and  
When to Apply

Tell a Compelling Story

Share How the Grant Would  
Impact Your School Community

Show Your Enthusiasm

Answer All Parts of the  
Questions

Promote Family Engagement

Get a Second Set of Eyes

## PTA Programs



The mission of every PTA is to **ADVOCATE** for our students **NOT** to fundraise. PTA Grants are a wonderful way to create new programs.



Check out some National PTA Programs:

<https://www.pta.org/home/programs>

You **DO NOT** need a grant to do these programs at your school.

Closes: Tuesday, Sept. 27 at  
5:00 p.m. EDT

5

Fall Programs  
Grants are  
currently opened

PTA Healthy Minds: \$2,500

Mary Lou Anderson  
Reflections Arts Enhancement

PTA Connected: The Smart Talk  
\$1,000

PTA Connected Create with  
Kindness Grant: \$1,000

STEM + Families Propelling  
Our World: \$1,000

PTA Connected + Discord:  
\$1,000

PTA Connected Be Internet  
Awesome: \$1,000

Family Reading Experience  
Grant: \$1,000

Tobacco Prevention  
Campaign: \$1,000

# Fall 2022 Programs Grant Opportunity Details and Next Steps

- The application process will close Tuesday, Sept. 27 at 5:00 p.m. EDT.
- Applications will be judged through a double-blind review process using this rubric.
- National PTA will work with state PTAs to ensure local PTA good standing status.
- Funding announcements will be made in early November.
- Selected PTAs will be expected to provide ACH information and complete an award letter outlining grant requirements in early December.
- Pending completed paperwork, funding will be provided in early January.
- Program Implementation, unless otherwise stated, is expected to take place between January and April. PTAs will receive regular support, communication and opportunities for collaboration from National PTA Programs Staff throughout the program process.
- Required program leader feedback will be due to National PTA in mid-May.

# National PTA 2022-2023 School Year Grant Application Rubric

- Question 1: Barriers and Equity: 250 word count
  - What are the barriers that have prevented your PTA from running effective programs in the past? Or what barriers do you anticipate experiencing in running programs this upcoming year?
- Question 2: Community Needs: 250 word count
  - How are you going to determine what your community's needs are for this school year ensuring you've gathered input from individuals of all identities and backgrounds? And then, how will your PTA know that the program(s) you are selecting below are going to meet those needs?
- Question 3: Family and Community Engagement: 250 word count
  - How will you ensure that your entire family-school community is fully engaged in the program(s) you offer? How will you intentionally engage other or new members of your PTA in the planning, design, delivery and wrap-up of your program
- Grant-Specific Questions: 250 word count
  - Does this applicant show an understanding of the specific National PTA program for which they are applying?

# National PTA Grant Application Walk Through (7min)

<https://www.youtube.com/watch?v=ihp9HVXU3j0>

# Grant Opportunities

- Florida PTA
- Hillsborough County
- Local Businesses
- Search Areas of Interest

# Local Businesses

- Target, Fill out application and submit in person
  - Feb-Dec
  - [https://corporate.target.com/\\_media/TargetCorp/Sustainability-ESG/PDF/Target\\_GiftCard-Request-Form.pdf](https://corporate.target.com/_media/TargetCorp/Sustainability-ESG/PDF/Target_GiftCard-Request-Form.pdf)
- Publix, Submit online
  - <https://publixcharities.org/request-support/>
- Walmart
  - Feb-Dec
  - <https://walmart.org/how-we-give/local-community-grants>

# National PTA Grants in action!



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